Marine Harvest & REPL

REPL Streamlines World’s Biggest Salmon Supplier
THE CLIENT

Norwegian seafood specialist Marine Harvest is the world’s largest producer of Atlantic salmon, supplying one fifth of global demand across 70 markets.

The company employs over 12,000 people, has a presence in 24 countries and enjoys a multi-billion-pound turnover.
OBJECTIVE

With an ongoing appreciation of the health and environmental benefits of sustainable salmon, the company anticipates further revenue growth.

To meet this demand, Marine Harvest needed advanced warehouse management technology to maintain the highest standards of quality and service while also reducing operational costs.
Once Marine Harvest had selected a JDA Warehouse Management solution, they turned to REPL to get it up and running while precisely meeting their needs.

Our dedicated specialists made this happen with a full implementation and training programme. Their skills and experience ensured not only that the new system resolved their challenges efficiently but was also understood by employees across the globe.

After a successful pilot project in Gardermoen, Norway, the roll-out now encompasses 27 European production plants: an integrated solution that has revolutionised Marine Harvest’s supply chain set-up.
REPL’s successful implementation of JDA Warehouse Management has delivered transformational results across the whole company: the control, visibility, scalability and standardisation it needs to support and encourage future success.

Johan Sorensen, Marine Harvest’s business systems manager, said: “The key benefits of REPL’s implementation of the JDA solution will be greater control of all our warehouse facilities, increased efficiency due to the elimination of manual work and the visibility needed to support continuous improvement.

“It’s an essential part of our corporate strategy. It will maintain the high level of product quality and customer service Marine Harvest is known for, while also increasing operations productivity and driving cost reductions.”
Alongside a detailed understanding of JDA Warehouse Management, our consultants have a proven ability to implement quickly, competitively and smoothly. This allows us to achieve the required change outcomes with the least possible disruption to our client’s day-to-day business.

In addition, our well-established support services mean we have the right teams in place to deliver a comprehensive programme of employee training and aftercare.

REPL joined the Marine Harvest project team from the very earliest stages. By collaborating right from the start, we had a deeper understanding of their unique challenges and could focus on tailoring a bespoke solution.